

# Amity Construction's Three C's to Success!

## COMMUNICATION ~ COORDINATION ~ COOPERATION



Dreams become reality ... Amity Construction is offering state-of-the-art Design-Build Process, a true innovative process which offers clients the chance to customize and work with designers achieving the perfect finished product - no unexpected surprises at completion!

### By ED MURPHY

Some would call the Design-Build Process, which brings together professional design and construction expertise under one roof, to be a near perfect example of one-stop shopping.

Others would call design-build an innovative approach that produces true custom work every time, while saving clients time and money.

Amity Construction and Design simply calls it business as usual.

Unique in the construction industry, Amity's Design-Build Process utilizes the talent of in-house designers, technological advances offered by state-of-the-art Computer Aided Design (CAD) and the expertise and know how that only comes with 30 years of experience designing and building residential and commercial projects.

"By utilizing today's technology and our experience in construction, we're able to work with clients to bring their projects from concept

to completion," says Russ Smith, president of Amity Construction and Design. "We begin with a consultation where we listen and transform a customer's wish list into a full set of designs that meets their needs, priorities and their budget goals."

The process begins with a simple idea. It can be notion, a concept or even a rough drawing of your inspiration on the back of a napkin. It doesn't matter how modest or unassuming the start; the finished product will please you.

Amity's design staff will take the concept and transform it into floor plans and renderings. These illustrations can be tweaked and altered until the image on the computer screen is an exact match to the customer's vision. With this approach, you are not simply a client, but are now a true partner in the construction or remodeling of your home.

This is where Amity clients experience the efficiency of working with one cohesive

team. By combining the creative aspect of design with the practical applications involved in construction, clients receive answers, solutions and cost savings – not limitations and concessions. Amity's process of "Three Cs" helps reach a client's goals.

**Communication** – This process begins with Amity listening and communicating with its clients. By providing a constant flow of options and suggestions, Amity educates clients on all techniques, products and programs available to them.

**Coordination** – All tradesmen involved in the job are fully aware of the client's goals and expectations, along with Amity's strict and unwavering commitment to quality. This keeps everybody working in concert, keeping the project on time and on budget.

**Cooperation** – All entities involved must work together, always keeping the client's goals in mind. That vision they had on that first day becomes their reality.



Custom built in Connecticut, attention to detail, and creative vision is only a few of the reasons for Amity's success!



A rendering of a custom design-build home.

All of this adds up to a fourth C – Custom, which defines every product produced by Amity since it opened shop as a custom home builder 30 years ago. Since then, Amity has been producing award-winning custom designs that satisfy the needs of residential and commercial clients alike.

Commercial specialties include a wide range of medical fit-ups and projects. Residential specialties include new home construction, additions and renovations, especially custom kitchens, with cabinetry that's built right here in Connecticut.

Let Amity Construction & Design help you transform your design dreams into reality. To schedule an appointment, call 860.434.5500, visit them on the web at [www.AmityCD.com](http://www.AmityCD.com) or visit their Showroom and Design Center in the Old Lyme Marketplace on Halls Road.